

Communities, Equality and Local Government Committee

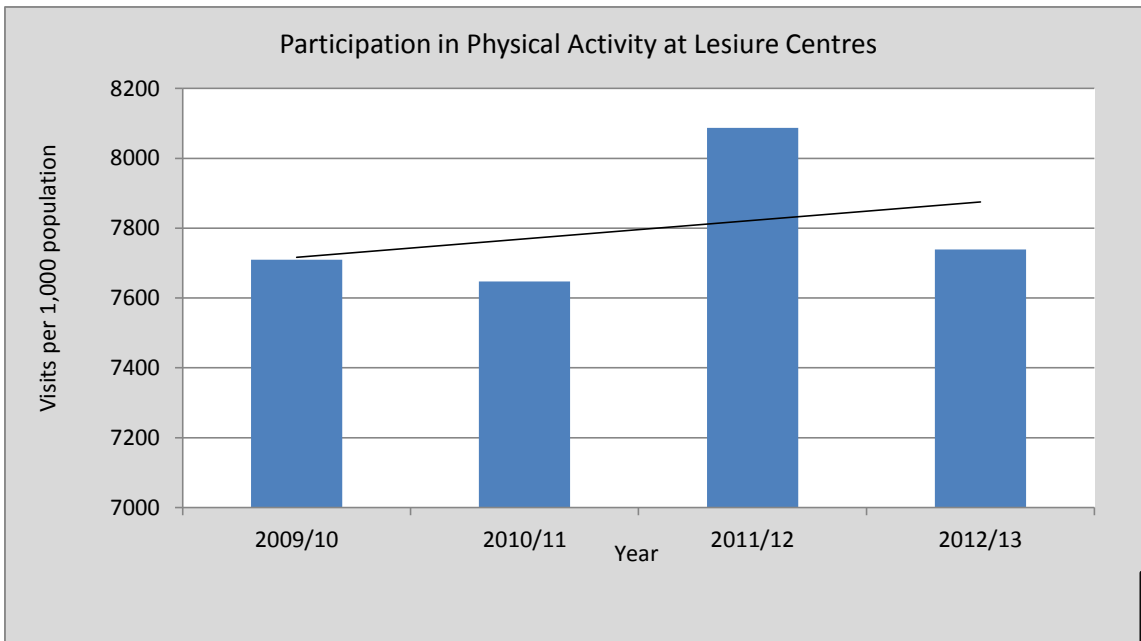
Inquiry into participation levels in sport in Wales

Response from : Powys County Council

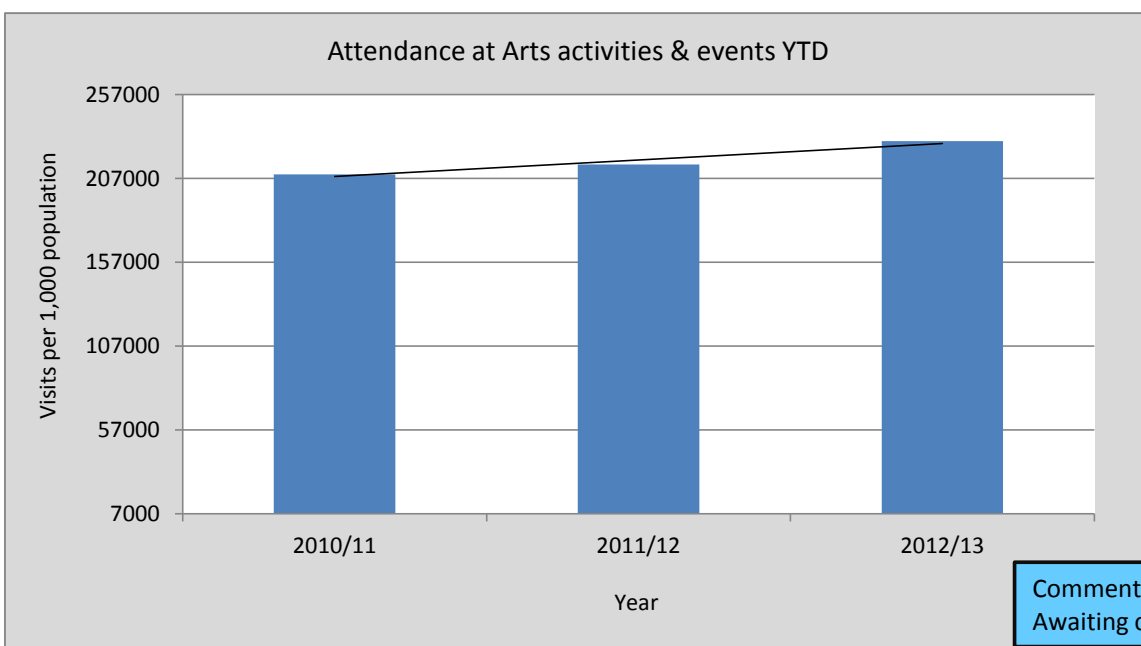
- 1.0** Powys County Council, as with all other authorities in Wales are focused on the health and well being of its residents and communities. The intention to increase the amount of people who are more active more often is at the forefront of strategies and outcomes.
- 2.0** In response to the inquiry into participation levels in sport in Wales, Powys would like to provide the following information which demonstrates its contribution to encouraging and increasing participation.
- 3.0** A copy of the CORL RBA Scorecard has recently been received and at first glance it is reassuring that Powys are measuring participation in such a way that will contribute to a performance tool such as this and can evidence the benefits of service delivery. During the next 6 – 12 months the RBA approach will be developed and integrated within services to achieve the best outcomes for the residents of Powys.
- 4.0** In order to contribute to the RBA Scorecard, 'Creating and Active Wales' action plan and the 'Vision for Sport in Wales' Powys has the following strategies, plans and tools which require collection and reporting of participation information, which in turn supports subsequent planning and delivery of physical activity, especially where there is evidence of need / demand and specifically to target groups.
 - Active & Healthy Lifestyles Strategy 2012-2017
 - Local Authority Participation Agreement
 - One Powys Plan
 - Powys Change Plan
 - Local Authority Outcome Agreement
 - Aquatic Development Plan
 - Free Swimming Data
 - School Swimming Data
 - 5x60 Data
 - Access to Fitness Scheme
 - Health Intervention Schemes – NERS / MEND
- 5.0** Over time, the benefits of participation and physical activity will be realised and will result in healthier, more active communities.
- 6.0** Attached are a series of performance graphs for leisure & sports centres and 5x60 participation in Powys. They show that participation has increased steadily since 2009/10 although for leisure and sports centres there have been a series of maintenance issues in 2012/13 which have resulted in lower participation than normal due to building closure.

- 7.0** There have been areas of increased participation through new ways of working at local and strategic levels. Leisure & sports centres and individual 5x60 officers understand the needs within their own communities, and often tailor activities to meet demands in their specific areas. This is evidenced through the Outcome Agreement and 'Holiday Activity Teams' within Powys.
- 8.0** There is recognition that different groups of people have varying needs and we find that either genuine or perceived barriers exist which reduces the opportunities available to participate in physical activity. Powys has an established 'Access to Fitness Scheme' which enables people in low socio-economic groups to access swimming pools and fitness suites at a reduced rate to encourage physical activity. We are also working with public transport to explore whether holders of this card are able to travel by bus to the centres for free.
- 9.0** Due to the rural nature and sporadic demography within Powys, it is particularly challenging to provide an 'equality of access' and find that some residents, especially those living furthest away from the main urban settlements experience greater barriers to structured participation.
- 10.0** Powys are in the process of procuring a fit-for-purpose Leisure Management System which will enable all centres and other services to collect, record and utilise customer data for profiling, marketing and promotional purposes, which in turn will contribute to increases in participation through proactive engagement and communication with the customers, visitors and non-users.
- 11.0** Through decreased financial settlements from the Welsh Government, leisure services have been operating with a reduction in budgets over a number of years. This has had an impact on participation. At the time of this submission, financial information was not available, but can be provided at a later date if required.
- 12.0** The Olympics proved very successful in Powys, with a number of sports having increasing membership since London 2012. Sports such as Gymnastics, Athletics and Swimming seemed to have gained the most from this world wide event. Gymnastics clubs across the County have long waiting lists and are trying to negotiate additional Facility Hire at their local Sports Centres, to accommodate the extra demand. In addition, the 5 x 60 National Scheme in every High School in Wales has had an excellent return in participation figures since last summer as young people take part in extra-curricular physical activity.
- 13.0** We also have a flourishing 'Active Leaders Scheme' which allows Young People to be trained and then offer them the opportunity to assist with Events, Competitions, Coaching, Refereeing and Administration at both local and county events. 135 new leaders have been trained in 2012/2013 and an excellent one day 'Conference' in February 2013 was held in Llandrindod Wells, where all the Leaders were invited and participated.

Year	2009/10	2010/11	2011/12	2012/13
(LCS002) - Number of visits to sport & leisure centres where the visitor is participating in physical activity, per 1,000 population YTD	7709.69	7647.01	8087.3	7738.61

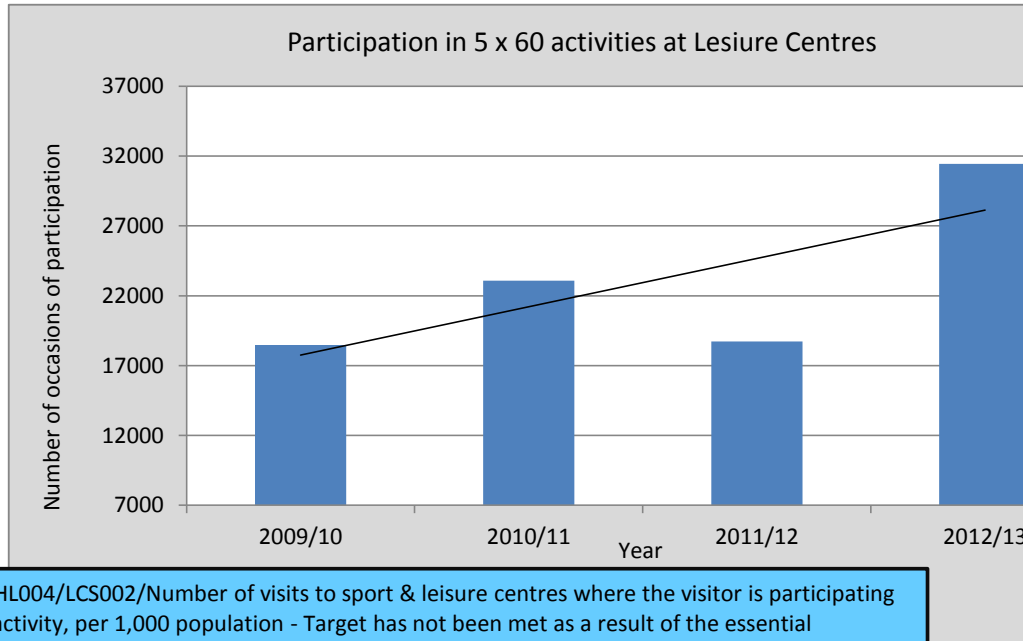


Attendance at Arts activities & events YTD	2010/11	2011/12	2012/13
Total	209433	215229	229232



Comment: (Awaiting co

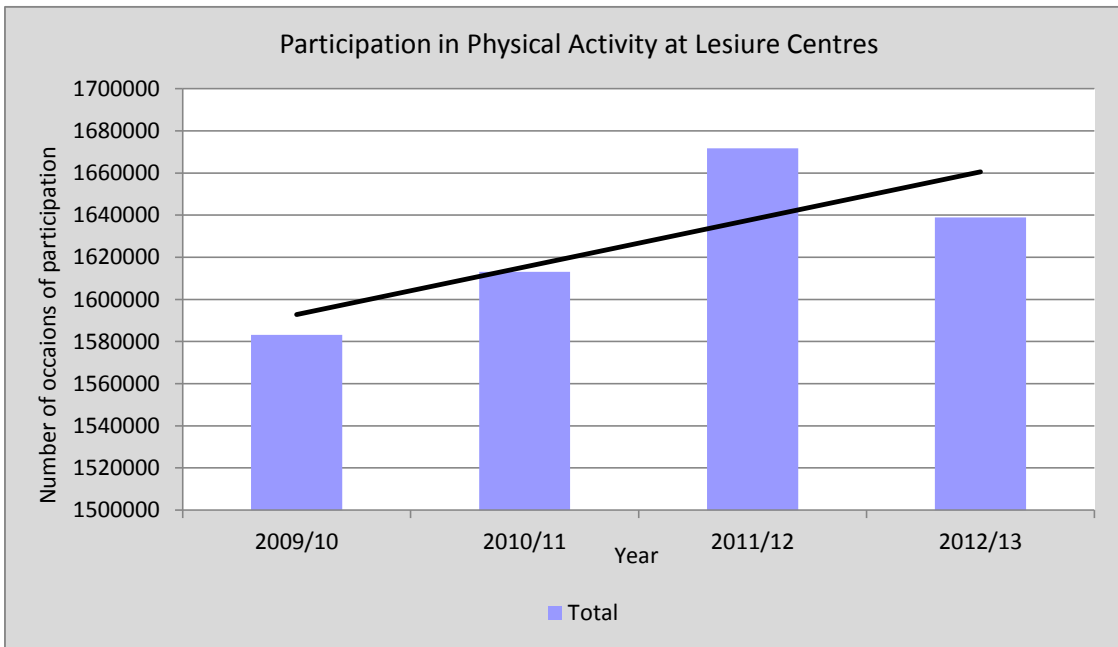
Year	2009/10	2010/11	2011/12	2012/13
5 by 60	18477	23080	18737	31450



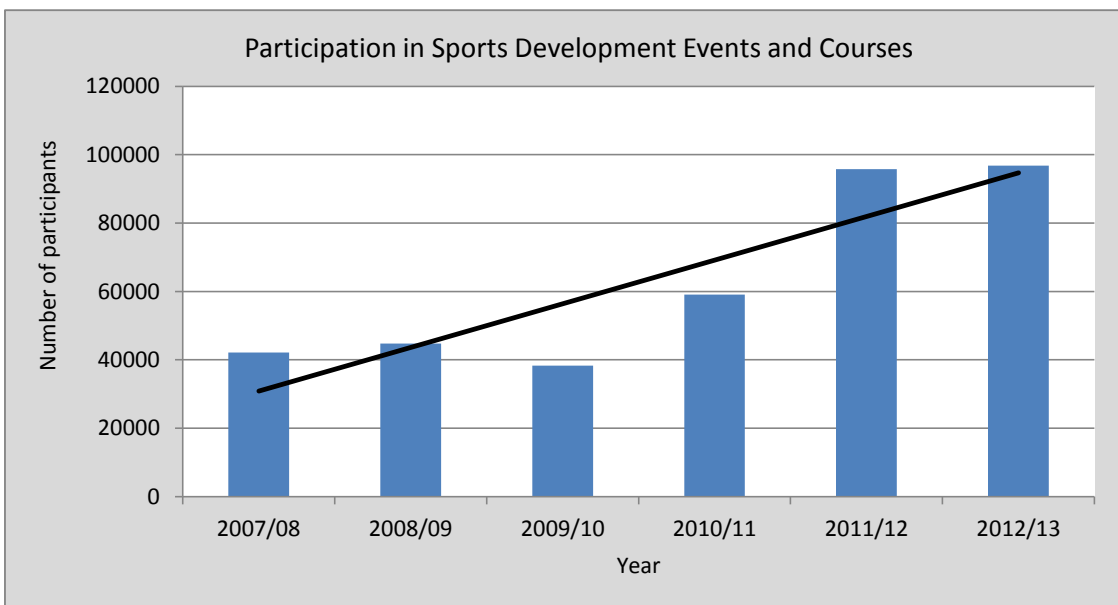
Comment: HL004/LCS002/Number of visits to sport & leisure centres where the visitor is participating in physical activity, per 1,000 population - Target has not been met as a result of the essential maintenance works that are part of the £1.3 million fund. This had a detrimental impact on usage at Brecon (swimming pool closed for an entire month), Ystradgynnlais (swimming pool closed for 7 weeks) and Bro Ddyfi (limited closure). Further to these works, at Brecon and Ystradgynnlais, centres continued to experience poor heating temperatures for some time. In addition to this, boilers have failed Builth Wells Sports Centre and Llandrindod Wells Sports Centre which have impacted on overall usage at these sites.

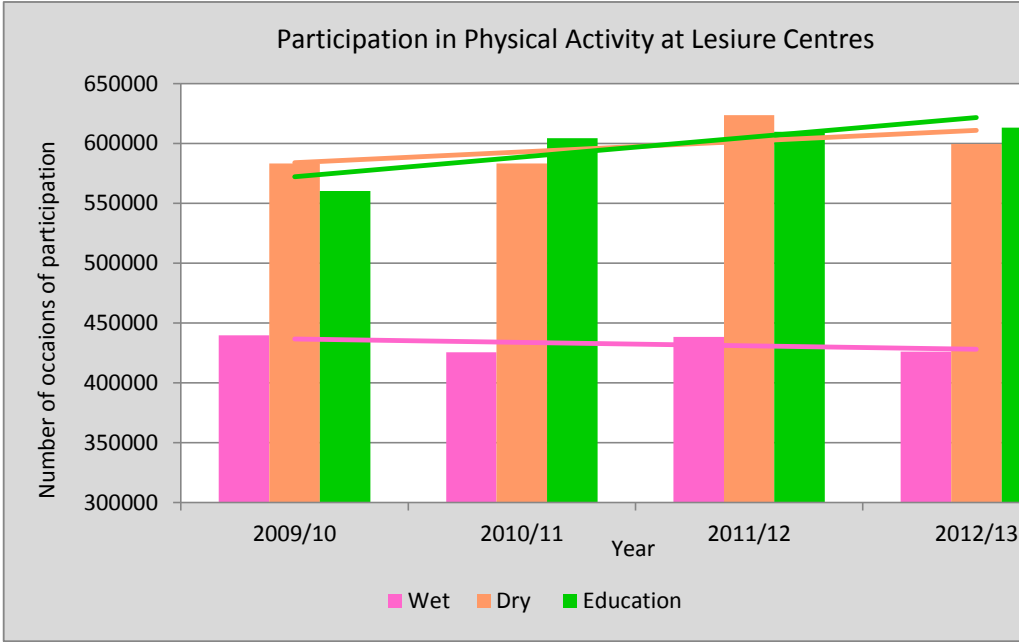
(AC006/Attendance at Arts activities & events YTD) -
mmentary from Louise Ingham

Leisure Centre Usage	2009/10	2010/11	2011/12	2012/13
Wet	439683	425681	438392	426021
Dry	583264	583132	623575	599669
Education	560171	604328	609831	613198
Total	1583118	1613141	1671798	1638888



Sports Development Participation	2007/08	2008/09	2009/10	2010/11	2011/12
Total	42138	44788	38283	59052	95770





2012/13
96797

ROYAL WELSH SHOW PHYSICAL ACTIVITY SURVEY

INTRODUCTION

An opportunity was taken at the Royal Welsh Show in summer 2012, to ask visitors to the Leisure Services stand, to take part in a survey of their physical activity habits. The results are as follows:

SAMPLE SIZE

A total of 457 results were received.

WHERE DO YOU LIVE ?

Wales - 382 (84%)
England - 38 (8%)
UK - 3 (0.6%)
Northern Ireland - 1 (0.2%)
Austria - 1 (0.2%)
Holland - 1 (0.2%)
USA - 1 (0.2%)
Not completed - 30 (7%)

Of those respondents from Wales;

- Powys - 154 (40%)
- Glamorgan - 64 (17%)
- Ceredigion - 31 (8%)
- Carmarthenshire - 27 (7%)
- Gwynedd - 14 (4%)
- Gwent - 11 (3%)
- Pembrokeshire - 10 (3%)
- Other Counties - (18%)

AGE

0 - 15 - 162 (35%)
16 - 24 - 53 (12%)
25 - 44 - 107 (23%)
45 - 60 - 91 (20%)
60+ - 23 (5%)
Not completed - 21 (5%)

DO YOU USE LEISURE/SPORT CENTRES ?

Yes - 312 (68%)
No - 4 (0.9%)
Not Completed - 141 (31%)

DO YOU TAKE PART IN PHYSICAL ACTIVITIES ?

Yes - 319 (70%)
Sometimes - 105 (23%)
Not Very Often - 19 (4%)
Never - 2 (0.9%)

WHICH ACTIVITIES DO YOU TAKE PART IN ?

Swimming - 268 (59%)
Bowls - 14 (3%)
Bowling - 35 (8%)
Athletics - 83 (18%)
Football - 142 (31%)
Badminton - 57 (12%)
Tennis - 110 (24%)
Netball - 49 (11%)
Squash - 28 (6%)
Hockey - 59 (13%)
Basketball - 41 (9%)
Aerobics - 23 (5%)
Cycling - 278 (61%)
Horse riding - 84 (18)
Gardening - 146 (32%)
Dog Walking - 193 (42%)
Growing your own food - 107 (23%)
Golf - 66 (14%)
Gymnastics - 36 (8%)
Outdoor pursuits - 72 (16%)
Dancing - 61 (13%)
DIY - 108 (24%)
Walking - 278 (61%)
Zumba - 51 (11%)
Circuit training - 56 (12%)
Fitness suite - 52 (11%)
Spinning bikes - 41 (9%)
Rugby - 121 (26%)
Cricket - 77 (17%)
Playing outside - 154 (34%)
Park/playground - 129 (28%)
Water sports - 76 (17%)
Skateboarding - 31 (7%)
Fishing - 51 (11%)

Other included;

Farming - 17 (4%)
Running - 10 (2%)
Rock Climbing - 5 (1%)
Skiing - 7 (1%)

TOP 5 ACTIVITIES:

1. Walking - 278 (61%)
1. Cycling - 278 (61%)
3. Swimming - 268 (59%)
4. Dog Walking - 193 (42%)
5. Playing outside - 154 (34%)

ACTIVITIES UNAVAILABLE BUT WOULD LIKE TO TAKE PART IN

- Canoeing/Kayaking - 8
- Boxing - 6
- Mountain Biking - 6
- Cycling - 5
- Fencing - 3
- Yoga - 3

WAG Summary Apr 2012 - Mar 2013

WAG INITIATIVES - WET	Brecon	Bro Ddyfi	Builth Wells	East Radnor	The Flash	Hay on Wye	Knighton	Llandrindod	Llanfyllin
Free Swim Under 17 Structured	55	51	15	15	1	0	0	140	181
Free Swim Under 8 years	276	402	152	199	106	53	136	321	261
Free Swim 8 - 11 years	460	732	658	445	795	165	610	1653	707
Free Swim 12 - 16 years	379	334	270	305	647	41	374	645	178
Free Swim Over 60	4072	3298	831	1620	4882	10	2575	1691	1645
Free Swim 60+ Structured session	141	557	0	343	382	0	0	409	298
Total	5383	5374	1926	2927	6813	269	3695	4859	3270

Llanidloes	Maldwyn	Rhayader	Ystrad-gynlais	Total
4	75	66	0	603
143	159	66	78	2352
288	1190	374	357	8434
155	675	118	143	4264
903	2634	2823	5314	32298
20	729	0	277	3156
1513	5462	3447	6169	51107

Appendix C – Template for reporting progress on actions and evidence for first year of Outcome Agreement

WAG Strategic Theme 9. Our language, culture and heritage thrives					
WAG Broad Outcome		Participation in sports and active recreation increases			
PCC Lead Officer :		Strategic Director Communities, Skills and Learning			
PCC Head of Service:		Head of Leisure and Recreation			
PCC Portfolio Holder		Portfolio Holder for Learning & Leisure			
Actions	Deadline	Results 2012 - 2013	Was the action done in collaboration with partners?	List evidence supplied	RAG
Owner					
A. Improving promotion and marketing of the Leisure and Recreation service, to increase uptake by priority groups					
Work with partners to 'Cluster' holiday activity programmes into geographical areas to create more efficient provision, avoid duplication and allow sharing of resources such as people, buildings, equipment and expertise. We will work with partners such as PAVO, Police, Dyfodol Powys futures and Powys teaching Health Board to provide one joined up holiday programme consisting of a range of sport and cultural activities for local residents and visitors.	March 2013 Jenny Haynes	<i>Quarter 1 –</i> The HAT groups are still meeting and communicating in five areas, but for Summer 2012 the decision has been taken only to produce three brochures (north, mid and south) which will be more beneficial to the customer as they may wish to access more than one area for their activities. The brochures have been printed and distributed prior to the summer holiday break. The focus of the next two quarters will be to develop the electronic access and availability of the information to the public. Some services are already linking the information to their websites, facebook and twitter pages, but a more consistent approach is required. Initial discussions have taken place with the FIS team to understand whether a	Yes – internal (PCC) and external partners – Third Sector Organisations, Communities First, Action for Children, Private Sector, Health Board, PAVO, CADW, Police	Summer 2012 HAT brochures (north, mid & south) – available bilingually Links to electronic availability www.powys.gov.uk/index.php?id=14&L=0 / www.fis.gov.uk/ / http://www.fis.gov.uk/	

		<p>dedicated page can be created specifically for the HAT information.</p> <p><i>Quarter 2</i> - HAT area groups are to meet to plan for the whole of 2013 before 30th November 2012. Flyers will be used to promote October Half Term 2012 which will direct people to the websites rather than producing quantities of printed material. HAT Managers will explore the possibility of developing dedicated HAT pages on the Family Information website.</p> <p><i>Quarter 3</i> – All HAT areas have planned for 2013 with some minor exceptions. There will be a flyer produced (which will be sent to all schools, council buildings & specialist groups) to inform customers and visitors of the Holiday Activities available. Agreement has been made on the development and design of the Family Information website which will display and promote the Holiday Activities in Powys. This is due to go live prior to the Easter holidays 2013. This will reduce the need for the previous numbers of printed brochures with the information being available electronically and mobile friendly.</p> <p><i>Quarter 4</i> –</p>		<p>powys.gov.uk/index.php?id=2825&L=0 (cypp)</p> <p>HAT minutes Oct Half term flyer</p> <p>HAT Managers meeting minutes Dec 2012</p>	
Work with external partners to increase walking, cycling and horse riding; through the promotion and improvement of the public rights of way network and national,	March 2013	During 2012-13 a programme of work is being delivered in consultation and support with CCW, Sustrans and other internal and external partners.			

<p>local, recreational and circular trails in Powys.</p>	<p>Nina Davies</p>	<p><i>Quarter 1:-</i></p> <p>1. The 2012 Trail Tempters programme is underway. Two walks have been run so far this year and both have been fully booked. The programme is supported by staff from Countryside Services, CCW and external volunteers.</p> <p>A pdf of this year's programme is attached as evidence. In a bid to measure customer satisfaction and plan for improvements to future programmes; an enhanced feedback form is being introduced, alongside follow-up telephone calls. This new work is being done in partnership with CCW and Sue Glenn, the Corporate Consultation Officer.</p> <p>2. Working in partnership with the British Horse Society, a potential new route is being explored in the Llaneglwys area of Breconshire. Half of the route has been surveyed and the rest is due to be looked at by the end of July. A judgement will then be made over the route's suitability for promotion as a horse-riding trail. Of the route that has been surveyed so far, it looks to have potential, with car parking, good riding across common land and through woodland, with some very lovely far-reaching views.</p> <p>3. Practical works supported by CCW are being carried out on the Glyndwr's Way National Trail. The work is the National Trail is taking</p>	<p>Yes – CCW, Sue Glenn - PCC, Epynt Way Volunteers, other external volunteers and interest groups.</p> <p>Yes – British Horse Society</p> <p>Yes – CCW, Forestry Commission</p>	<p>Q.1.1a Trail Tempters Programme</p> <p>Q.1.1b New Feedback and Monitoring Form</p> <p>Q.1.3a – c pictures before, during and after work</p>	
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	<p>place on restricted byway 56, Uwchgarreg. The byway runs through an area currently being clear felled and it is a good opportunity to drain, surface and repair a 1.5km length of track. The route has been closed for 6 weeks while work has been in progress and will re-open next week. The Forestry Commission have been very cooperative allowing us unlimited access over their land and donating a large amount of stone from a forest quarry.</p> <p>In the past the route has been illegally used by motor cyclists attracted by the challenge posed by deep puddles and soft mud. Now that this challenge has been removed the route is less likely to be abused but will be safe and pleasant for legitimate users. Part of the repaired route is 'Mach2' - one of the family of mountain bike routes in the area that are publicised by the local cycling shop in Machynlleth and which attracts mountain bikers from all over the country.</p> <p>4. Work is well underway on opening up, upgrading and maintaining the public rights of way in Powys this financial year. By the end of June, 20.5km of public rights of way have been re-instated, 7.6km have been improved and 21.7km have been maintained. Therefore, a total of 49.8km of public rights of way have been worked on so far. This benefits walkers, cyclists and horse riders.</p> <p>5. Following on from the success of the publication of the 'Accessible Powys' guides</p>	<p>Yes – CCW, landowners and user groups</p> <p>Yes – Disabled Holiday Information Charity, Friends of the Rock Park, Outdoor Recreation</p>	<p>Q.1.4 PROW Statistics</p>	
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	<p>with the Disabled Holiday Information charity, an additional access map is being produced highlighting the accessible areas of the Rock Park, Llandrindod. Once this map has been printed, and joint launch for both the Guides and the map will be help. Possibly in September 2012.</p> <p>6. A new project is being explored in the Rhayader and Elan Valley area. The possibility of creating an accessible trail from the Elan Valley Visitor Centre is being looked at. There may be the option for any practical works to be carried out by volunteers. We are also working with Rhayader 2000 looking at improving the Elan Valley Trail for those with easier access needs.</p> <p>7. A major new project has been started this financial year to improve Countryside Services' publicity and marketing. An 11-month post has been created and filled. The Officer in post will be working on improving and increasing our digital information. Work is on-going to improve and update all the Internet pages. In the last few days a Countryside Services Facebook and Twitter pages have gone live. In a very short time our Facebook page has 68 likes and we have 46 followers on Twitter. The pages are attracting comments and likes from a much younger audience than normally engages with public rights of way and countryside access, which is one of the main aims. We have already received bookings for the Trail Tempters programme from people who have</p>	<p>Yes – Rhayader 2000, Elan Valley Trust, Severn Trent, Countryside Volunteer Co-ordinator and local volunteers.</p> <p>Yes – Countryside Services staff, Outdoor Recreation, Corporate Communications, Corporate Web team, other links with staff across PCC. Llandrindod High School teachers and pupils.</p>	<p>Facebook Page – Powys Countryside</p> <p>Twitter - @Powys Country</p> <p>Q.1.7a Press Release Social Media</p> <p>Q.1.7b Press Release</p>	
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	<p>seen the walk advertised on our Facebook pages. The pages are provided bilingually.</p> <p>As part of this publicity drive, Nina Davies has been out to Llandrindod High School to conduct two assemblies to specific year groups. This has been a pilot to see if the talks generate interest in countryside access among the younger generation. So far we can see there has been an increase in interest on our social media sites following assemblies. The talks may be offered to other schools and audiences but the cost and time of doing this will have to be assessed before doing so.</p> <p>8. Work is continuing this financial year to improve the Groe in Builth Wells for cyclists, walkers, and those with easier access needs. Surfacing works are currently taking place and feedback from users has been very positive. Further details and photos showing the completed work will be included in the next report.</p> <p><i>Quarter 2 –</i></p> <p>1. The ‘Accessible Powys’ project was launched on the 4th October at the Elan Valley Visitor Centre. The project to date includes two guides, one highlighting accessible sites and trails, the other accessible accommodation across Powys, and a map showing the accessibility of the different paths in the Rock Park, Llandrindod Wells.</p>	<p>Yes – Disabled Holiday Information charity, Friends of the Rock Park, Outdoor Recreation, Accommodation providers across Powys, Defence Estate, the three Wildlife Trusts, British Waterways, Forestry Commission, CCW, Elan Valley Rangers, Rhayader 2000,</p>	<p>School Assemblies</p> <p>Q.1.7c Pic of ND with Llandod High Pupils and teacher Miss Bufton</p> <p>Q2. 1a Accessible Powys Accommodation Guide</p> <p>Q2.1b Accessible Powys Sites and Trails Guide</p> <p>Q2.1c Rock Park Leaflet bilingual</p> <p>Q2.1d Nina</p>	
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	<p>Not all of the volunteers involved with the project were able to attend the launch, therefore Nina went to the Avalon Opportunities Group to meet many of them and present them with a hamper as a gesture of thanks for all their hard work and enthusiasm. A picture of Nina meeting just a few of those volunteers is included here.</p> <p>The launch was very well attended and included speeches followed by a walk to the Caban Coch bridge, which has recently been boardwalked to allow easy access for all. Pictures of the Caban Coch bridge before and after are included here as evidence. Along with the press release and some pictures taken at the launch.</p> <p>The project is looking to continue; with the opening up of an easy access trail from the Elan Valley Visitor Centre, and easy access improvements to the Elan Valley Trail and interpretation.</p> <p>The possibility of a third booklet to add to the 'Accessible Powys' range was raised at the launch, with demand for a guide highlighting accessible activities across Powys. The possibility of doing this leaflet will be explored in the next few months.</p>	<p>Disability Powys, Brecknock Access Group.</p> <p>Yes - Epynt Way Association, Canal and River Trust (previously British Waterways) and members of 2 local communities</p>	<p>Davies at Avalon Opportunities Group</p> <p>Q2.1e/f/g Caban Coch Before Pics</p> <p>Q2.1h/i/j Caban Coch After Pics</p> <p>Q2.1k Accessible Powys Guides Launch Press Release</p> <p>Q2. 1l&m Accessible Powys Launch Pics</p> <p>Q2.2 Participant Numbers on Trail Tempters Guided</p>	
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		<p>2. Trail Tempters 2012 - Seven walks have taken place so far and have been very well attended. Partners have included the Epynt Way Association, Canal and River Trust (previously British Waterways) and members of two local communities. A telephone survey of walk participants is being undertaken this year.</p> <p>3. Meetings of the Wye Valley Walk, Severn Way and Epynt Way Partnerships are continuing. Partnership work with Shropshire County Council is planned to jointly fund drainage and surfacing improvement work on the Kerry Ridgeway.</p> <p>4. Access has been improved on the Wye Valley Walk at Glasbury with the installation of 2 hunter bridleway gates and the same section is due to receive surface improvement work shortly.</p> <p>5. Update on Cycling Development across Powys -</p> <p>Two new sections of traffic free route have been completed in the North and South of the County.</p>	<p>Other Local Authorities and Area of Outstanding Natural Beauty</p> <p>Yes – Landowners</p> <p>Yes – Sustrans, Welsh Government, Schools, landowners, British Waterways</p>	<p>Walks 2012</p> <p>Q2.3 Minutes of TEWA Liaison Meeting Friday 5th October 2012</p> <p>Q2.5a Walking and Cycling Path Launched</p> <p>Q2.5b Ystrad Cycle Route Launched</p> <p>Q2.5c New Bike Shelter at Builth Primary School</p>	
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		<p>The long awaited route from Pengoes to Machynlleth was opened in June. The £260,000 shared use path for walking and cycling is 1.5km long and runs parallel with the A489. The route will enable residents to walk or cycle safely into Machynlleth. Welsh Government said -</p> <p>“We’re committed to seeing a truly sustainable transport network in Wales that will encourage more people to cycle and walk.”</p> <p>"The opening of the Penegoes cycle path with Welsh Government funding in addition to the recent launch of the Active Travel Bill White Paper is a reflection of this ambitious commitment and another step in the direction of making walking and cycling the most natural way of making short everyday journeys."</p> <p><u>New Cycling and Walking route opens</u></p> <p>A new section of traffic free walking and cycling path has been constructed between Abermule and Berriew and is already proving to be popular.</p> <p>The 1.5km section of new path has been constructed by British Waterways and funded by Powys County Council with £220,000 of funding supplied by the Welsh Government through the Safe Routes in Communities programme and £50,000 from Visit Wales. The new section of route forms part of an overall</p>			
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	<p>aim to get the route all the way to Welshpool from Newtown as a traffic free alternative to the busy main roads. The route is an important strategic link between Newtown and the Welsh border at Llanymynech. Three crossing points are to be installed on the A483 Trunk Road. The route now offers uninterrupted walking and cycling access from Newtown to Berriew.</p> <p>A cycle and pedestrian automatic counter has been installed as part of the project and early indications are that there the numbers of people walking and cycling in the area are high.</p> <p><u>Tawe Uchaf Trail Phase 3</u></p> <p>A new section of walking and cycling route has been opened in the upper Swansea Valley. The £80,000 section of route provides another vital link in the National Cycle Network Route 43 Swansea to Brecon. The route links to a local nature reserve and we are now working with the BWT to enable visitors to visit the reserve by bike or on foot. The community are very pleased with the outcome here and it is hoped that the route can be continued further to enable residents in this area to cycle to Swansea.</p> <p><u>Cycle Parking</u></p> <p>£15k has been spent on the last two years on cycle parking. A picture of new cycle parking at Builth Wells Primary School is included here as evidence.</p>	Yes –	<p>Q2.6 Social Media PowerPoint Presentation</p> <p>Q2.7 Public</p>	
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	<p>6. The work to increase Countryside Services' Social Media presence is continuing. The facebook page now has 175 followers, with the twitter account having 199 followers. The people engaging with the service on these pages generally tend to be younger. Regular updates are posted on the pages with new photos being very popular amongst followers.</p> <p>A PowerPoint presentation outlining progress and examples of how the pages are being utilised as part of the Social Media project has recently been created and is included here as evidence.</p> <p>7. Work is well underway on opening up, upgrading and maintaining the public rights of way in Powys this financial year. By the end of September, 39.5km of public rights of way have been re-instated, 16.1km have been improved and 49.4km have been maintained. Therefore, a total of 104.9km of public rights of way have been worked on so far. This benefits walkers, cyclists and horse riders.</p> <p>8. The Offa's Dyke Path National Trail Officer, has been an active member of the Walking with Offa project, working with and sitting on the steering group with a wide range of organisations along the Welsh /English border.</p> <p>Walking with Offa is a partnership to develop walking in the corridor of Offa's Dyke. Looking at developing 7 circular walks in Powys off the</p>	<p>landowners, CCW</p> <p>Yes - Adventa, Monmouthshire CC, Powys CC, Denbighshire CC, Wye Valley AONB, Shropshire Hills AONB, Clywdian Range and Dee Valley Aonb, Herefordshire CC, Shropshire CC, Offa's Dyke Path National Trail.</p> <p>PCC, TraCC, Gwynedd & Ceredigion CC</p> <p>All Welsh Local Authorities, Welsh Government</p>	<p>Rights of Way Statistics September 2012</p> <p>Q2.8. Walking With Offa Steering Group Minutes</p> <p>Q2.9 TraCC Minutes waling & Cycling 11th July 2012</p> <p>Q2.10 Active Travel Bill Key Reference Group 1st</p>	
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	<p>Offas Dyke and writing and promoting sustainable transport. Defining the corridor as "Offa's Countryside".</p> <p>9. TraCC (Regional Transport Plan) - Walking and Cycling group. Develop strategy and provide bids to the RTP region.</p> <p>10. Being involved in consultation for Active Travel Bill – Potential new piece of legislation from Welsh Government to place a duty on Local Authority's to map and provide safe and appropriate routes for walking and cycling. Representing Powys CC on the Welsh Rights of Way Managers Group (formerly County Surveyors Society).</p> <p><i>Quarter 3 –</i></p> <p>1. Trail Tempters 2012 – 9 walks took place in 2012 with an average of 19 people attending each one. The 2 walks in the Machynlleth area were cancelled due to sensitivities surrounding the missing schoolgirl, April Jones and the subsequent path closures in the area. The other walks went very well and feedback was positive.</p> <p>Results from the feedback forms and telephone surveys of participants will be analysed in detail shortly and a full report provided within the final</p>	<p>Countryside Services Staff, Epynt Way Association, Canal and River Trust, members of local communities, community groups, Hay Walking Festival, Both Coed.</p>	<p>Meeting Minutes</p> <p>Q3.1a Officer Report & Photo</p> <p>Q3.1b Participant Numbers</p> <p>Q3.1c Lantern Walk Article</p>	
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		<p>claim. An end of year review meeting is scheduled for 1st February to analyse and assess this year's programme and to plan for improvements for next year. Details of this meeting will also be provided in the final claim. Partners included the Epynt Way Association, Canal and River Trust (previously British Waterways) and members of 2 local communities.</p> <p>The Christmas Lantern Walk in Llanidloes was incredibly successful with 60 participants and many more turned away. Press coverage was good and a link to one article is included as evidence.</p> <p>An additional guided walk was run as part of the Hay on Wye Walking Festival in October.</p> <p>2. Further meetings of the Wye Valley Walk Partnership and the Epynt Way Partnership have taken place since the last update report in October. Minutes from both meetings are provided as evidence.</p>	<p>Wye Valley Walk Partnership, Wye Valley Area of Outstanding Natural Beauty, Herefordshire County Council, Monmouthshire County Council, Gloucestershire County Council, British Horse Society, Ministry of Defence, LandMarc.</p>	<p>on MyNewtown http://www.mynewtown.co.uk/newsviewer/tabid/1387/ArticleId/3529/Last-Trail-Tempter-walk-of-2012.aspx</p> <p>Q3.2a Wye Valley Walk Minutes 24th Nov 2012</p> <p>Q3.2b Epynt Way Meeting 3rd Dec 2012</p>	
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		<p>3. Partnership work with Shropshire County Council has taken place on the Kerry Ridgeway to jointly fund drainage and surfacing improvement work. The work has been commissioned and is currently underway. Further details will be provided with the final claim.</p> <p>4. Access improvements have been funded on a number of the promoted trails:-</p> <ul style="list-style-type: none"> • A new pedestrian gate on the Severn Way • A new pedestrian gate and 2 hunter bridleway gates on the Wye Valley Walk • Four new hunter bridleway gates on the Kerry Ridgeway • Surfacing and drainage work on a section of the Ann Griffiths Walk <p>5. Powys on Horseback Project. Working in partnership with the British Horse Society, the new Powys on Horseback route in the Llaneglwys area is nearly completed. Surveys were completed during the summer of 2012, and works commissioned shortly after. All of the furniture and signage improvements have been completed, however due to the inclement weather the contractor has not been able to access some sites to complete the drainage and surfacing works. However, at the time of this report, the frosty conditions have meant that work has now been started and will be</p>	<p>Shropshire County Council</p> <p>Countryside Council for Wales, Landowners</p> <p>British Horse Society, local forestry owner, landowners and commoners</p>	<p>Q3.4 Before and after photos of Ann Griffiths Walk</p> <p>Q3.5a Schedule of Works for Llaneglwys Route</p> <p>Q3.5b Draft Map of Llaneglwys Route</p>	
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	<p>completed very shortly. The route looks to be of a very good standard with car parking agreed with a local forestry owner, good riding across common land and through woodlands with some lovely far-reaching views.</p> <p>6. Practical works on the Glyndwr's Way National Trail this quarter have included improving a very slippery and steep section of footpath through Yr Allt Boeth woods near Lake Vyrnwy.</p> <p>The work has included constructing a flight of 800mm x 200mm x 100mm timber steps with non-slip metal expand-mesh and 40mm infill up a very steep 40 metre section of path. There are approximately 100 steps and the materials alone have cost in the region of £1300. This has been quite an expensive job; however it is a very popular and well-used section of the National Trail that was turning into a mudslide.</p> <p>7. Despite ongoing problems with adverse weather, the Public Rights of Way Maintenance Team have continued to perform well and in the 3rd quarter they have delivered a total of 80.733 km, just ahead of the 3rd quarter target of 80.000 km. This means that the cumulative total for the financial year so far is 185.632 km, 3% ahead of the cumulative target of 180.000 km. We are confident that this progress will be maintained through to the end of the financial year.</p> <p>To summarise:-</p>	<p>Countryside Council for Wales, Forestry Commission, landowners</p> <p>Countryside Council for Wales, landowners, user groups, Forestry Commission.</p>	<p>Q3.6a Yr Allt Boeth Woods Before Pic</p> <p>Q3.6b Yr Allt Boeth Woods After Pic</p> <p>Q3.7 M9 Year 2012 Powys Summary</p>	
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		<p>Q1 target = 40 km Q1 output = 49.715 km Q2 target = 60 km Q2 output = 55.184 km Q3 target = 80 km Q3 output = 80.733 km</p> <p>Tot. target = 180 km Tot. output = 186.632 km</p> <p>8. Accessible Powys Project – Following the success of the Accessible Powys launch in the Elan Valley, there has been much interest in the project. It was highlighted in the last quarter that there was demand for a third booklet looking at accessible activities across Powys. Since that time Countryside Services has secured funding from the Sustainable Tourism project (Rural Development Plan) to fund the research and auditing of the Guide. Initial meetings have already been undertaken to outline the project and the research has already started. The draft list of activities that may be included is attached as evidence. However, the list is not exhaustive at this stage. This is an exciting partnership between Countryside Services, the Tourism team and the Disabled Holiday Information charity.</p> <p>As an extra to the Accessible Activities Guide being produced in paper and online, funding has also been secured to produce four videos to sit alongside the Guide. The videos will follow the disabled Researcher as they undertake an activity, capturing the before, during and after feelings and experiences. The job has been put out to tender and local business man Matthew Davies was successful.</p>	<p>Disabled Holiday Information Charity, Sustainable Tourism Project Team, Matthew Davies Media. Activity Providers across Powys.</p>	<p>Q3.8a Draft Potential Accessible Activities</p> <p>Q3.8b 11th Jan 2013 Accessible Powys Project Meeting Agenda</p> <p>Q3.8c Matthew Davies Tender Document</p>	
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	<p>His tender is included here as evidence. At this stage it is anticipated that the four videos will follow one extreme activity, one quiet, one water based activity and one other to be decided. The videos will be available online so people can get an excellent feel of what is involved with an activity and whether it is suitable for them. It is hoped they will encourage more people with disabilities to try new activities and will further promote Powys as ‘the’ accessible holiday destination.</p> <p>9. Elan Valley – The Elan Valley Trail has now been fully surveyed by local volunteers trained by Countryside Services Officers. A copy of this survey is included as evidence. A work schedule has been produced as a result of the surveys and a contractor has been commissioned to undertake the practical works.</p> <p>An Interpretation project for the new route from the Elan Valley Visitor Centre has also been agreed, to be carried out in the 2013-14 financial year.</p> <p>10. The Countryside Service publicity and marketing project is going well. Funding has also been secured for the Digital Information Post to continue for the next financial year. This is excellent news as it allows progress to continue on improving and increasing our digital information. The Officer has provided a brief report on progress, which is attached here as evidence. A full report will be provided with the final claim.</p>	<p>Rhayader 2000, local volunteers, Elan Valley Ranger Service, Severn Trent</p> <p>Countryside Services Staff, Outdoor Recreation, Corporate Communications, Corporate Web Team, other links with staff across Powys County</p>	<p>Q3.9 Elan Valley Survey Sep 2012</p> <p>Q3.10 Officer Report for Web and Social Media for Countryside</p>	
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		<p>11. Cycling Development in Powys - There are continuing improvements being made for cyclists across Powys as investment from the Welsh Government via TraCC continues.</p> <p>In general the picture is good. Routes in Welshpool and Newtown have connected business parks with the towns. Buttington Business Park is now connected to Welshpool by a cycle route as is Abermule Primary School, which was 2km from the nearest residential housing. The route has seen a good increase in numbers of pupils cycling and walking to school. They are even holding a 'cycle to school day' on the same day as the Tour of Britain to embrace cycling and its emerging personalities.</p> <p>Powys County Council are planning to continue with this style of route in the future. A hub and spokes effect that will enable more members of the community to travel sustainably.</p> <p>A new cycle shelter for staff and visitors has been installed at Brecon War Memorial Hospital. The shelter was funded by Welsh Government as part of the Regional Transport Grant. This particular grant is to install cycle parking facilities to encourage people to consider cycling as an alternative to the car for short local trips such as to the hospital and the shops. The cycle shelter has space for ten bikes and it is hoped that it will be used by</p>	<p>Council</p> <p>Welsh Government, TraCC, Sustrans, British Waterways, landowners, Schools, Brecon War Memorial Hospital, Buttington Business Park.</p>	<p>Q3.11a New Section of Canal Towpath from Berriew to Brithdir</p>	
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	<p>regular cyclists and those new to cycling. The shelter has been located near the front entrance of the hospital to make it as easy as possible for cyclists to park their bikes.</p> <p>The shelter was needed at the hospital as staff had nowhere safe to leave their bikes when cycling to work. Cycling is becoming more popular across the County in response to the cycling successes that have been enjoyed by British cyclists this year.</p> <p>Anthea Jones, Cycling Officer, for the county, said that "there has been an increase in demand for cycle parking facilities and information on cycle routes since the Olympics. I am bidding for funding for as many facilities and routes for cyclists as possible to capitalise on the renewed interest in cycling from the public."</p> <p>Cllr Barry Thomas, Cabinet member for Local and Environmental services said "Cycling is an excellent form of transport for improving physical activity levels and we are pleased to support any initiatives to encourage more people to consider cycling."</p> <p>Cycle parking has also been installed at various other locations across the county. £15k of funding has been allocated to the cycle parking project from TraCC.</p> <p>A new section of traffic free walking and cycling path has been constructed between Berriew</p>		
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		<p>and Brithdir Lock. The route is approximately 2.3km in length and is already proving to be popular.</p> <p>The 2.3km section of new path has been constructed by British Waterways and funded by Powys County Council with £80,000 of funding supplied by TraCC the Regional Transport Consortia.</p> <p>A cycle and pedestrian automatic counter has been installed as part of the project and early indications are that the numbers of people walking and cycling in the area are high.</p> <p><i>Quarter 4 –</i></p>			
<p>Develop a structured volunteer programme to recruit and retain volunteers for coaching etc:</p> <ul style="list-style-type: none"> ▪ Recruit and retain more sport leaders from schools (16 – 18 year olds) to communities ▪ Provide a county wide structure for leadership, developing an Active Leaders pathway ▪ Develop a rewards and recognition structure for Active Leaders <p>Encourage and develop young leaders in primary and community clubs through Young Leaders Award</p>	<p>March 2013</p> <p>Gareth Oldham</p>	<p>Qtr 1 - A structured volunteer programme to recruit and retain volunteers for coaching was established in 11-12. 297 young people have now attended the Active Young People workshops from April 2011 to 30th June 2012 from schools and colleges across the county. Numbers of Active Leaders have been trained as part of the county wide structure for leadership, developing an Active Leaders pathway.</p> <p>A rewards and recognition structure was set up in 2011-12. and during the 1st qtr. Young People have participated and duly rewarded.</p> <p>Dragon Sports officers have got plans to run Young leaders Awards workshops later in the year.</p>			

		<p>Qtr 2 – A Further four Leaders Courses have been held during this period across the County, to recruit new and keen young people. At the same time the previously trained active leaders have continued to assist with sporting activities, throughout the County.</p> <p><i>Quarter 3 – A further 6 Leader Courses have been held in the County, which resulted in 69 new young people being trained. It has also been a very busy period for events with the previously trained active leaders, together with the newly qualified, assisting at a number of Sports Events in Powys e.g. Orienteering, Indoor Athletics etc.</i></p> <p><i>Quarter 4 –</i></p>		<p>Course registers on file (not yet seen by Performance Team).</p>	
<p>Increase uptake of junior sailing at Clywedog reservoir in partnership with the Royal Yachting Association and Clywedog Sailing Club.</p> <ul style="list-style-type: none"> ▪ Create links with local Schools/ youth groups- via school visits ▪ Facilitate Novice Experiences at centre ▪ Develop and deliver Powys Schools Sailing and Windsurfing OnBoard festival 	<p>March 2013</p> <p>Neil Mathews</p>	<p>Qtr 1 - During the months of April, May and June links have been created with Llanidloes High School, Newtown High School, Ysgol Cedewain, Brynllwarch, Penyglodfa and Caersws. We have facilitated 694 novice experiences during the 1st qtr and hope to facilitate some more in September.</p> <p>Powys Schools sailing regatta took place in 2011 with 10 participants from one school. In 2012 it had 15 participants from 4 schools. Unfortunately when the 2012 festival took place on 23rd June the wind speed was F.5 and this is</p>	<p>RYA and Clywedog</p>	<p>On board info sheet RYA.</p> <p>Excel list of number of novice experiences 1st, 2nd and 3rd qtr.</p> <p>List of OB</p>	

	<p>as strong as the centre can allow children out in. Also Wales was experiencing a lot of wet weather.</p> <p>Qtr 2 – All school contacts email list were contacted in the beginning of September. No new schools have signed up with the project this quarter. On 27/9/12 officer visited the parents of those participating with Penyglodfa, and 28/9/12 visited the parents of those participating with Caersws. Both visits were for the officer to introduce himself to the parents and explain routes for the children to continue their sailing beyond the school visits to Clywedog. Both visits appeared to be well received with lots of positive questions being asked and resulted in some of the youngsters join the main Saturday Club. The rate at which we were delivering first experiences has dropped slightly due to some of the schools not participating in the sailing project during the autumn term (they have already signed up to continue from April. Our first experiences for this quarter are 455. As a measure of retained participants, we have just placed an order for 20 team rashvests which the kids will wear at competitions (a year ago we ordered 12). For updates of how the project is going please check out Facebook: Clywedog Sailing Club/Team Clywedog.</p> <p><i>Quarter 3 –</i></p> <p>1. Create links with local Schools/ youth groups- via school visits: Contact made with all schools in the</p>		<p>festival participants names.</p> <p>Press report – OnBoard Sailing & Summer Program and emails to schools.</p> <p>Weather reports</p>	
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	<p>Newtown/Llanidloes & Bro Ddyfi catchments and around 20 youth groups [mainly Scouts & Guides]. Links formed [Programme of Onboard sessions delivered to] 7 schools and 1 youth group.</p> <p>2. Develop and deliver Powys Schools Sailing and Windsurfing OnBoard festival: There were a number of factors that effected participation:</p> <ul style="list-style-type: none"> - Poor weather - 09th June 2012 was the day over 1000 people were evacuated from their homes across Mid Wales due to flooding from heavy & persistent rain accompanied by strong winds. The Environment agency described the weather, and resultant flooding, as an “unprecedented event”. Several schools were unable to support pupils attending an event at a weekend. This adversely effected novice sailors introduced through school Onboard sessions. Conversely, in 2011 when the event was held during the week some more experienced sailors introduced through the club Onboard sessions were either not released from school to attend, or their parents could not transport them to the regatta due to work commitments. There are also potential issues with club members supporting on a voluntary basis mid-week. On-going actions 			
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		include: Liaise with schools to identify the most appropriate date for 2013 Powys Schools Regatta; Policy decision required on the development of windsurfing. This would require increased resource, staffing and staff development.			
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		Quarter 4 –			
	Targets				
Evidence		Target 2012-13	2012 - 13 4th Quarter Actual	1st qtr progress comments	
A. Improve promotion and marketing of the Leisure and Recreation service to increase uptake by priority groups					
The number of collaborative promotions programmes, designed to increase participation (physical activity), maximise facility usage and increase income		1	1	Qtr 1 - Builth Wells Sports Centre ran a pilot scheme with the local Slimming World club where each person attending Slimming World could buy a weeks pass to the gym and pool for £5. The scheme ran it for about a month and 6 - 10 people took up the offer. Those that took up the offer did use the facilities more because of it. Qtr 2 – Qtr 3 – Quarter 4 –	
Number of occasions people participate in healthy physical activity at Leisure Centres		1,665,248		4 th qtr target 1665248. Comment:	
B. Develop a community based approach to sport and physical activity and develop a network of local facilities and					

opportunities			
Number of occasion's people participate in healthy physical activity through Sports Development.	49,555		Quarter 4 target = 49555. Comment:
Length of additional Right of Way opened and maintained.	260km		4th qtr target – 260. Comment:
Structured volunteer programme – Number of Active Leaders trained to achieve 10 hours of leadership.	Maintain 100 – 120 active leaders		
OnBoard Sailing – Number of schools/youth groups	3		
OnBoard Sailing – Number of 1 st Experiences	500		
OnBoard Sailing – Number of participants in Powys Schools OB festival	25	15	Missed Target. Please see action. Unfortunately when the 2012 festival took place on 23 rd June the wind speed was F.5 and this is as strong as the centre can allow children out in.
Have we been successful?			
<p><i>Score = 3. The wide range of activities provided for all ages is recognised and welcomed.</i></p>			